Microsoft_® Internet Information Server

Channel Bulletin

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Internet Information Server: Product Availability

Product Description

Microsoft recently announced the availability of the Internet Information Server (IIS), the first Web server integrated with the Microsoft ® Windows NTTM Server operating system. The Internet Information Server allows customers to deploy Webweb sites on the Irnet and within corporate networks (Intranets). Its integration with the Microsoft BackOfficeTM family of products also helps enable development of a new generation of Webweb applications and make thousands of existing database and messaging applications "Webweb-enabled" today. The Internet Information Server was designed for Windows NT Server v. 3.51, allowing users to take advantage of the power and security of Windows NT Server. It is easy to install, manage, and use which helps to lower the cost of useownership. Combining Intormation Server with Windows NT Server provides a foundation that works with the systems you have now and the technology that will support you in the future.

- Microsoft Internet Information Server is an instant World Wide Web (Web) Server. It's the quickest way for customers to get started by providing a graphical setup that installs and runs all services including, the Web, FTP, and Gopher. It's easy to manage and use and includes the Internet Explorer (the best Web browser which runs on all Windows platforms) free in the box.
- It's the best platform for Web publishing as it outperforms all other Windows NT Server Web Servers and expensive UNIX® solutions requiring proprietary hardware. Its tight integration with Windows NT Server means extra security by keeping your data protected and your applications available. IIS includes encryption for secure communications (Secure Sockets Layer- SSL), giving users the ability to protect private information.
- The Internet Information Server allows customers to utilize the Internet Server API (ISAPI) to create custom server extensions. Microsoft Internet Information Server also provides easy integration with existing databases, thereby providing a quick way to publish database information on the Internet. Plus, with Microsoft Internet Information Server you get broad third-party support, so you can run hundreds of applications designed to meet your business needs.

Customer Profiles

- For business decision makers and IT professionals in medium- to large-sized organizations looking to create internal Web sites or an external Web presence.
- For Internet Service Providers developing an internal or external Web site for small- or medium-sized organizations.
- For Solution Providers who develop custom Web solutions for organizations of all sizes.

PRODUCT AVAILABILITY

Internet Information Server will be available in the following ways:

- As a stand-alone product, SKU # 5012575v100 ERP \$99
- Free in the Windows NT Server 10-Client License Network Value Pak, SKU # 227-00148 ERP \$999
- Downloadable from the Internet at no charge after February 12, 1996.
 http://www.microsoft.com/Inforsery

Licensing agreement for IIS

The terms of the licensing agreement for Internet Information Server allows a customer to freely copy the product to any computer within their organization. Customers do not need Client Access Licenses to access IIS. Client Access Licenses are needed only when connecting to Windows NT Server for basic networking functions such as file and print sharing and remote access.

WHY THE INTERNET INFORMATION SERVER IS IMPORTANT TO YOU, THE RESELLER

- New customers wanting to take advantage of the speed and reliability of the Internet Information Server will need to get Windows NT Server versionv. 3.51.
 The besevenue opportunity is to sell the Network Value Pak which includes Internet Information Server—free, Windows NTWindows NTrsion 3.51, and 10-Client Access Licenses all in the same box.
- Customers want to take advantage of the Internet and are looking for a fast, secure, and reliable solution.
 Microsoft's Internet Information Server provides the foundation they need for effective Web publishing.



HOW TO ORDER

U.S. Part Numbers and Pricing

The following table lists the part numbers and prices for Internet Information Server and the Windows NT Server 10-Client Network Value Pak with IIS.

Internet Information Server- Unlimited: 5012575v100	\$99
Windows NT Server 10-Client Network Value Pak with Internet Information Server-Unlimited: 227-00148	\$999

All prices are estimated retail prices, based on retail price survey by MSI, Inc. Prices may vary.

Client Access Licenses must be purchased separately. One Client Access License is required for each client, including those running Windows® 95 and Windows NT Workstation, when accessing any number of Windows NT Servers. Client Access Licenses are not needed when connecting to the Information Server

FREQUENTLY ASKED QUESTIONS:

1. Do I need Windows NT Server to run Internet Information Server?

Yes. Microsoft Internet Information Server is designed specifically for Windows NT Server <u>version 3.51</u>. In fact, it is the **only** Web server integrated into Windows NT Server. This tight integration makes it the most powerful Web server you can find anywhere.

2. How do I acquire Internet Information Server?

Internet Information Server can be acquired in three ways:

- 1. As a stand-alone product (for customers who already have Windows NT Server 3.51) SKU #5012575v100, ERP \$99
 - 2. Free in the Windows NT Server Network Value Pak, SKU #227-00148, ERP \$999
 - 3. Downloadable from the Internet at no charge.

3. Can I copy the Internet Information Server to any computer within my organization?

Yes. The terms of the license agreement allow customers to freely copy Internet Information Server to any computer within their organization.

4. Do I need Client Access Licenses to utilize Internet Information Server?

No. Client Access Licenses are not required for Internet Information Server. An unlimited number of users can access the Internet Information Server concurrently. .lient Access Licenses are only needed when connecting to a Windows NTWServer for file and print sharing, remote access, and Macintosh® services.

5. Why would I sell the Internet Information Server when it can be downloaded from the Internet?

The Internet Information Server requires Windows NT Server 3.51, therefore, customers who wish to use Internet Information Server will need to purchase Windows NT Server version 3.51. The best value is the Network Value Pak, which includes Internet Information Server and 10 Client Access Licenses for Windows NT Server.

6. If the Internet Information Server is available for download on the Internet, why would customers purchase the full packaged product?

Downloading from the Internet is a time-consuming process. The full packaged product provides instant access as well as the convenience of the installation manual.

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